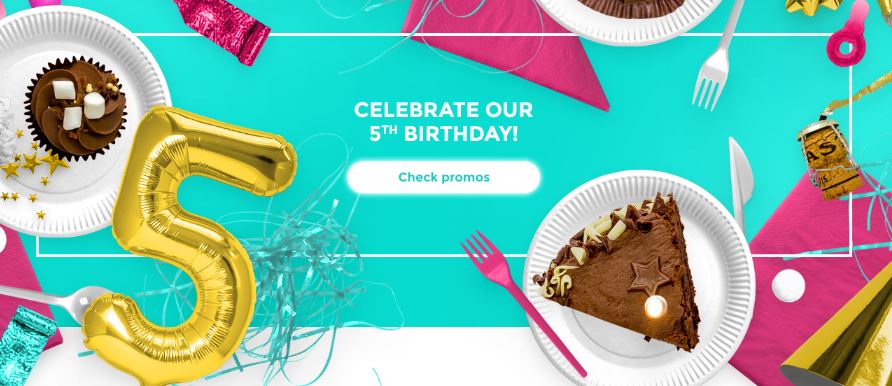
**moKee Landing Page copy**

1) Top bday banner

1 - 2 sentences max - introducing bday + CTA to scroll down to see all the offers



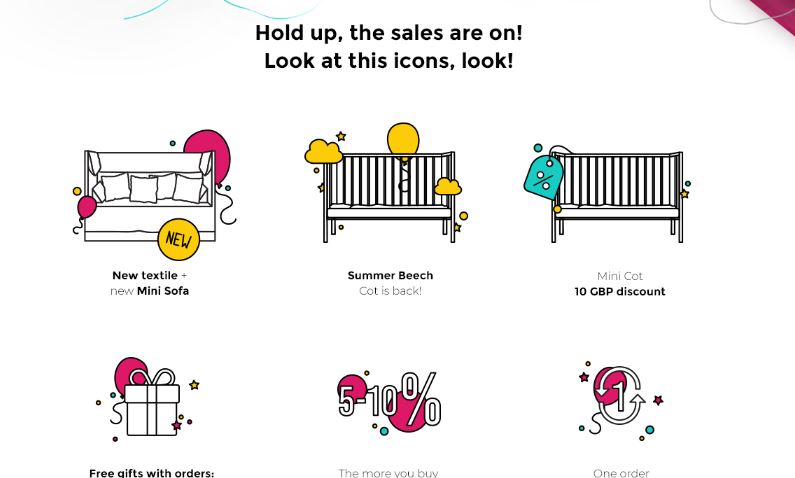
**It’s our birthday - we want to celebrate with you**!

Scroll down to see our offers

2) Offers summary

Please create a clear header - that those are all offers for moKee bday that the offers CAN be combined

What we have for bday:



**Here’s your goody bag-**

**All offers can be combined**!

* **Stylish new products**

We have a brand new cover for the Mini-Cot, converting it to a sofa, and a brand new textile range!

* **Our bestseller is back**

You LOVED the Summer Beech Cot, so it’s back for a limited time only!

* **More to buy? More to save**!

Get up to 10% off bulk orders and bundles

* **Competition - Be in it to win it**!

One order this month will be entirely refunded

* **Free gift with every purchase**!

A set of beautiful candles (+ vitamins too if you spend over £50!)

3) "the more you buy the more you save" section - pls review the copy we have now plus add he free gifts (candles and VITL samples)



**More to buy? More to save!**

(copy underneath balloons is fine)

**Our present to you**

You’ll also receive a set of our gorgeous ‘cloud candles’, ideal for any celebration**!**

If your order value is over £50, you’ll also get some VITL Pregnancy Vitamins, perfect for your growing bump.

4) section for new products - a slider -> Sofa / Textile / Summer Beech Cot / Candles

pls follow the design

Sofa

Mokee Mini-Cot to Sofa

You can now transform your Mini-Cot into a comfortable and practical sofa for your little ones! Suitable for 3-8years old. **Shop Now**

Textile

Geometric Dream

Our new triangle patterned print comes in blush pink or navy blue. The super-soft fabric is available in bedding, jersey sets, sleepy bags, blankets and more. **Shop Now**

Summer Beech Cot

Summer Beech Cot

For a limited time only, we’re bringing back our stunning handcrafted summer beech cot. Bring some sunshine into your nursery! **Shop Now**

Candles

Wishing Cloud Candles

Attach your dreams and wishes to a cloud, and let them float away. These cute cloud candles are perfect for any birthday cake. Free with every purchase! **Shop Now**

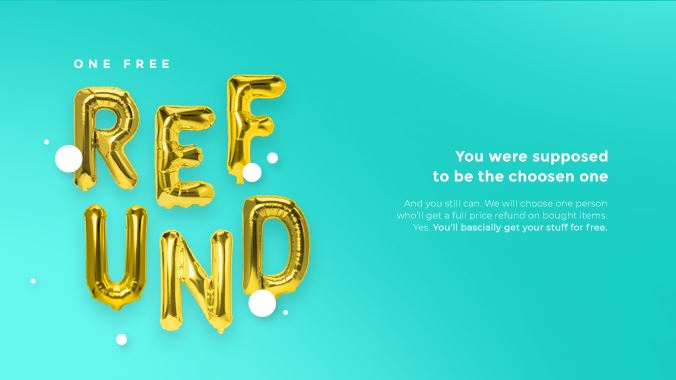
5) Cot discount - pls follow the design



**Save on our best-selling Mini-Cot**

We love the product as much as you, so here’s £10 off

6) Refund section - please follow the design (the idea is after purchase people will be able to register their purchase in the competion app and one order will be chosen to be refunded - no maximum or minimum price



**Be in for a chance to win**

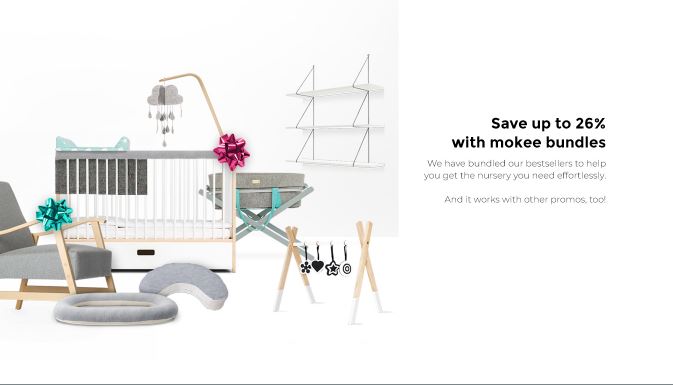
Anyone who orders from moKee this month will be automatically entered in a competition for a chance to win the full value of their order back.

**One lucky customer will get their items for free - no minimum or maximum spend required!**

CTA 1: Shop now to enter

CTA 2: Recently ordered? You can still enter**!**

6) Bundles section - pls review the copy



**Buying in bulk? Save up to 26%**

Our moKee bestseller bundles allow you to save even more, allowing you to get your entire nursery. All of our other offers are also included!